



## Mid-South Information: Bulletin of the Mid-South Chapter

Winter 2008

Volume 30, Number 2

**Next Meeting:  
Membership Meeting  
January 24, 2008**

The Mid-South Chapter's annual Membership Meeting will be Thursday, January 24, 11:30 a.m.-1:30 p.m., at the Grove Grill. The Grove Grill is at 4550 Poplar in the Laurelwood Shopping Center; it is on the north side of Laurelwood.

The lunch menu includes a variety of soups, salads, and sandwiches. Seafood is a specialty, and there is a new vegetable plate available. Go to <http://www.thegrovegrill.com/> for details.

The Chapter will host prospective members. RSVP by January 21 to Donna Foster at Schering Plough ([donna.foster@spcorp.com](mailto:donna.foster@spcorp.com)).



### **Minutes of the Mid-South Chapter November 15, 2007**

The Mid-South Chapter of SLA met on November 15 at 11:30 a.m. at McWherter Library at the University of Memphis.

Members in attendance were Octavia Ashby, Christina Barnes, Kay Cunningham, Maureen Fitzer, Donna Foster, Cheryl Lamb, Rosemary Nelms, Bettina Ong-Halleron, Jan Smith, Sharon Tabachnick and Pam Walker.

A guest, Dr. Silverna Ford, Dean of University Libraries, welcomed the group to the campus. Lunch was catered by Einstein Bros Bagels.

At 12:15, Jan called the meeting to order and announced that Donna Foster had been elected and will serve as Vice-President, President-Elect for the coming year.

Maureen Fitzer will be President, and all officers will serve from January-December 2008. Maureen has been serving as Public Relations Chair, and we will need a replacement for that position.

*(Continued on Page 2)*

(Continued from page 1)

Pam Walker, Membership Chair, reported that the Mid-South Chapter now has 29 members. Pam noted that she has new PR materials from SLA if anyone needs brochures to help with recruitment of new members.

Rosemary Nelms reported that the Chapter has \$2,405.75 in the Treasury.

The schedule for 2008 meetings includes:

- January 24 (membership meeting – location to be decided)
- March 27 (perhaps in Little Rock)
- April 24 (joint meeting with MALC; Wendi Thomas will be the speaker)
- May 22 (charity meeting)

Cheryl Lamb is compiling a spreadsheet showing speakers and amounts spent by SLA and MALC on the annual joint meeting since 1994. Since MALC now has a larger treasury than SLA, members of MALC are considering handling more of the joint meeting costs.

Speaking as a member of both groups, Cheryl suggested that it might be a good idea to start using a committee with members from both SLA and MALC to work on plans for the meeting including the venue, the speaker and the food.

At the last meeting, the Hope and Healing Center had been mentioned as a possible recipient of our annual charity gift. It was suggested that we check with that organization to ascertain what its specific needs are.

Recent problems with legibility and accessibility of links on the Chapter Web site were discussed. We are still investigating Blogspot as an alternative to LISHost.

At the conclusion of the meeting, Maureen presented Jan with a plaque, and thanked her for her hard work and extra effort in her extended term as Chapter President.

*Respectfully submitted,*

*--Rosemary Nelms, Commercial Appeal,  
Secretary/Treasurer*



*Mid-South Information* is the official bulletin of the Mid-South Chapter of the Special Libraries Association. It is published four times a year in the Fall, Winter, Spring, and Summer. The deadline for submitting material for the next issue is March 5, 2008. Please send information to be included to the editor:

Kay Cunningham, Editor  
*Mid-South Information*  
 University of Memphis  
 McWhorter Library  
 Reference Department  
 Memphis, TN 38152  
 901-678-4345  
 email: [kcnnngh@memphis.edu](mailto:kcnnngh@memphis.edu)

Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Acceptance of an advertisement does not imply endorsement **Of** the product by the Special Libraries Association.

### Area Positions

#### **Director of Library Services, Hiwassee College Madisonville, TN**

Position available: January 1, 2008

Environment: Hiwassee College is a private, residential 2-year college located in Madisonville, TN.

Responsibilities: Reporting to the Vice president and Academic Dean, the Director of Library Services is responsible for providing creative leadership in a team-based environment. The Director will have administrative responsibility for all aspects of the college library, including leadership and supervision of staff; budgeting and financial oversight, planning and overseeing technology projects and services, marketing the library; and long-range planning and policy formulation. The Director is expected to be active in campus affairs and to be responsive to faculty and students in matters concerning library services.

Qualifications: The successful candidate will possess: an ALA-accredited masters degree; significant, recent experience in academic library management, knowledge of services to be administered; and demonstrated ability to provide creative leadership in a team setting. The successful candidate will be able to promote cooperation among work groups, set priorities and allocate resources, and initiate and manage change in an evolving technological environment. The successful candidate must demonstrate excellent communication skills, flexibility and initiative, commitment to the profession, and be able to meet library and college promotion and tenure criteria.

Salary and Benefits: 12 month tenure-track appointment with faculty rank. Salary and academic rank commensurate with qualifications.

Application Procedure: Applications may be submitted to

Dr. Beth R. Scruggs, Vice President and Academic Dean

Hiwassee College  
225 Hiwassee College Drive  
Madisonville, TN 37354

or online at [scruggsb@hiwassee.edu](mailto:scruggsb@hiwassee.edu). Review of applications will continue until the position is filled. [Proof of U.S. citizenship or eligibility for U.S. employment will be required prior to appointment.] Official transcripts of all college degrees and three letters of recommendation specific to the position will be required of all finalists.

For web-based information about the Hiwassee College and Library, please see:  
<http://hiwasseecollege.org/ac/library>.

Hiwassee College is an equal opportunity, affirmative action educational institution and employer.

#### **Head Librarian, Spring Hill Public Library Spring Hill, TN**

Spring Hill Public Library has an immediate opening for a full-time Head Librarian with experience in supervision, and who possesses energy and drive. The Library is a dynamic, rapidly growing city library which has recently expanded. The Town of Spring Hill is the 9th fastest growing town in the US, and the library is growing in pace. This is a great opportunity to make a mark in a community that is very supportive of its library.

Position Description: [Note: The description is illustrative of tasks and responsibilities. It is not all-inclusive of every task or responsibility.]

A master's degree in Library Science is required.

Librarian oversees daily operation of the library, following plans and general supervision of Library


*(Continued on Page 4)*

*(Continued from Page 3)*

Director. Assists in public relations and development activities. Charged with collection development, ensures library materials are catalogued and kept in orderly manner, and supervises library staff.

Resumes are to be sent by email to:  
[director.shlibrary@charter.net](mailto:director.shlibrary@charter.net)

--David Fulkerson, Director  
 Spring Hill Public Library  
 POB 309  
 Spring Hill, TN 37174  
 931-486-2932

 **Director of Library Services, Southern College of Optometry  
 Memphis, TN**

Southern College of Optometry seeks a knowledgeable, creative professional to provide leadership and enhance SCO Library services to our 500+ students, faculty, staff, and other SCO Library customers. The position reports to the Vice President for Academic Affairs and requires a Master's degree from an ALA accredited program and five years of related experience or an equivalent combination, preferably within higher education. The Director's responsibilities include management of the department budget, library staff and student workers, and daily oversight for library services. In addition, the Director is responsible for online vendor relationships, journal acquisition strategies, and working to increase online delivery of digital media. The successful candidate will have a strong customer service orientation, ability to manage and motivate staff including student workers and a commitment to utilizing the latest technologies in library science. Excellent organizational ability, interpersonal communication skills, and technology knowledge are required. Knowledge of and experience with indexing medical journals is desired. SCO provides excellent benefits including sixteen paid holidays in addition to personal vacation time, medical, vision, life, disability, and outstanding employer contribution to retirement. Salary commensurate

with qualifications and experience. EOE

Please respond to [HRD@SCO.edu](mailto:HRD@SCO.edu). Place the job title in the subject line.

--Southern College of Optometry  
 1245 Madison Ave.  
 Memphis, TN 38104-2222



### SELA Job Postings Web Site

Do you have openings in your library that you need to fill? Reach potential employees across the Southeast by posting your employment opportunities to the Jobs Page on the SELA Web site. The Jobs page may be found under the News & Events heading, or go directly to <http://sela.jsu.edu/news/jobs.htm>. Please take a look at the page and the Add a Job form and let us know about openings in SELA states.

--Paula Barnett-Ellis, MLIS, SELA Website Committee Chair  
 Health/Sciences Librarian, Associate Professor  
 Houston Cole Library, 700 Pelham Road North  
 Jacksonville State University, Jacksonville, AL 36265  
<mailto:pbarnett@jsu.edu>  
 phone: 256-782-5249

### Memphis Public Library Wins IMLS Award

November 6, 2007 at 9:30 AM (EST), the Institute of Museum and Library Services (IMLS) announced that the Memphis Public Library & Information Center has been selected as a 2007 recipient of the National Medal for Museum and Library Service. This is the nation's highest honor for museums and libraries. There were only five libraries selected this year. The distinction comes with a \$10,000 monetary award and a presentation at a special ceremony held in Washington, D.C. (The date, time and location will be announced later.)

IMLS recognizes the vital role of museums and libraries in American society and presents the awards to institutions that exhibit outstanding service to their communities; honoring extraordinary civic, educational, economic, environmental, and social contributions.

Memphis Public Library was selected because of the strong and productive partnerships it develops in our community. The judges particularly cited our mobile services (JobLINC, InfoBus, and Training Wheels); WYPL-TV 18 and FM 89.3; the Health and Information Center, and the Nonprofit Resource Center.

U.S. Representative Steve Cohen (D-TN), a longtime Library supporter, nominated Memphis Public Library for the award. "I take immense pride in the recognition of our own Memphis Public Library & Information Center for their outstanding service to the City of Memphis by the Institute of Museum and Library Services," said U.S. Representative Steve Cohen (D-TN). "IMLS ought to be commended for awarding their distinguished National Medal to our library system, and I offer my sincerest congratulations to the hardworking and dedicated staff of the Memphis Public Libraries. This honor is long overdue. The Memphis Public Library system has long been distinguished by the wide array of programs and services it offers to the community with extremely limited resources. From the mobile InfoBUS and employment-finding services to its award-winning health information

services and excellent broadcasting on television and radio, the Memphis Public Library system continually impacts the lives of the citizens of Shelby County in a positive way. For nearly 115 years, Memphians' thirst for knowledge has been quenched on South Front Street at the Cossitt-Goodwyn Institute, which still stands at the same location and serves as one of the 18 library branches. In 2001, the Benjamin L. Hooks Central Library opened its doors and brought the system into the 21<sup>st</sup> Century with a bang. I still get chills when I walk into that building – the beautiful architecture, the wealth of information at your fingertips and the helpful and friendly staff make us all proud to be Memphians."

U.S. Senator Bob Corker (R-TN) said, "This is a very prestigious, highly competitive national award and I'm so proud of the work the Memphis Public Library & Information Center put into receiving it. The Memphis library system has gone above and beyond, showing an extraordinary commitment and innovative approach to providing a broad range of valuable resources and services to benefit all ages and all walks of life. I congratulate them and thank them for bringing one of the 2007 National Medals for Museum and Library Service home to Tennessee."

"The Institute of Museum and Library Services is pleased to recognize the community achievements of the Memphis Public Library & Information Center. The Library makes positive differences in their citizens' lives and serves as a model for the nation's libraries. I offer my heartfelt congratulations," said Anne-Imelda Radice, PhD, Director of IMLS.

--Betty Anne Wilson  
 Assistant Director for Library Advancement  
 Memphis Public Library & Information Center  
 3030 Poplar Avenue  
 Memphis, TN 38111  
 Voice: (901) 415-2847  
 Fax: (901) 323-7108  
 email: [wilsonba@memphislibrary.org](mailto:wilsonba@memphislibrary.org)

**Google's Vice President and Chief Internet Evangelist,  
Dr. Vinton G. Cerf,  
to Deliver Opening Keynote Address  
at SLA 2008**

***Charlie Rose to Interview "Father of the Internet" Live on Stage at 2008 Annual Conference and INFO-EXPO in Seattle***

**Alexandria, Virginia, 5 December 2007** - The Special Libraries Association (SLA) announced today that Dr. Vinton G. Cerf, vice president and chief Internet evangelist for Google, will be featured as the opening keynote address during the 2008 SLA Annual Conference and INFO-EXPO in Seattle, 15-18 June 2008. Cerf's keynote will be delivered in a new format, with well-known talk-show host Charlie Rose conducting a live interview with Cerf in front of all SLA conference participants on Sunday, 15 June during the SLA 2008 Opening General Session, which is sponsored once again this year by LexisNexis.

"Throughout the last few decades, the evolution of how information professionals and librarians manage and locate information has been transformed by people such as Dr. Cerf, and I am thrilled that such a visionary in the development of technology and internet services is coming to address the SLA conference," said SLA Chief Executive Officer Janice Lachance. "Charlie Rose, as many in the U.S. already know, is a fantastic, engaging interviewer and I am sure his deep-diving interview tactics will produce an inspiring and thought-provoking evening for SLA members."

**About Cerf**

Vinton G. Cerf is vice president and chief Internet evangelist for Google. In this role, he is responsible for identifying new enabling technologies to support the development of advanced, Internet-based products and services from Google. Cerf is the former senior vice president of technology strategy for MCI, leading a team of architects and engineers to design advanced networking frameworks including Internet-based solutions for

delivering a combination of data, information, voice and video services for business and consumer use.

Widely known as one of the "Fathers of the Internet," Cerf is the co-designer of the TCP/IP protocols and the architecture of the Internet. In December 1997, President Clinton presented the U.S. National Medal of Technology to Cerf and his colleague, Robert E. Kahn, for founding and developing the Internet. In November 2005, President George Bush awarded Cerf and Kahn the Presidential Medal of Freedom for their work. The medal is the highest civilian award given by the United States to its citizens.

**About Rose**

Emmy award winning journalist Charlie Rose has been praised as "one of America's premier interviewers." He is the host of Charlie Rose, the nightly PBS program that engages America's best thinkers, writers, politicians, athletes, entertainers, business leaders, scientists and other newsmakers. **USA Today** calls Charlie Rose, "TV's most addictive talk show." **New York Newsday** says, "Charlie's show is the place to get engaging, literate conversation...Bluntly, he is the best interviewer around today."

**About SLA**

The Special Libraries Association (SLA) is a nonprofit global organization for innovative information professionals and their strategic partners. SLA serves more than 11,000 members in 75 countries in the information profession, including corporate, academic, and government information specialists. SLA promotes and strengthens its members through learning, advocacy, and networking initiatives. For more information, visit us on the Web at [www.sla.org](http://www.sla.org).

**SLA Contact:**

Cara Schatz  
+1.703.647.4917  
[cara@sla.org](mailto:cara@sla.org)



**Members of the Executive Board****President**

Maureen Fitzer  
Buckman Laboratories International  
Knowledge Resources Center  
1256 N. McLean Blvd.  
Memphis, TN 38108  
[mlfitzer@buckman.com](mailto:mlfitzer@buckman.com)  
Tel: 901-272-8378

**Vice President/President-Elect**

Donna Foster  
Schering-Plough  
  
[donna.foster@spcorp.com](mailto:donna.foster@spcorp.com)  
Tel:

**Past President**

Jan Smith  
The Commercial Appeal  
News Library  
495 Union Ave.  
Memphis, TN 38103  
[smithjan@commercialappeal.com](mailto:smithjan@commercialappeal.com)  
Tel: 901-529-2878

**Secretary/Treasurer**

Rosemary Nelms  
The Commercial Appeal  
News Library  
495 Union Ave.  
Memphis, TN 38103  
[nelms@commercialappeal.com](mailto:nelms@commercialappeal.com)  
Tel: 901-529-2362

**Archivist**

Kay Cunningham  
University of Memphis  
McWherter Library  
Reference Department  
Memphis, TN 38152  
[lkcnnngh@memphis.edu](mailto:lkcnnngh@memphis.edu)  
Tel: 901-678-4345

**Bulletin Editor**

Kay Cunningham  
University of Memphis  
McWherter Library  
Reference Department  
Memphis, TN 38152  
[lkcnnngh@memphis.edu](mailto:lkcnnngh@memphis.edu)  
Tel: 901-678-4345

**Consultant**

Christina Barnes  
Memphis/Shelby County Public Library and  
Information Center  
Science and Business Department  
3030 Poplar  
Memphis, TN 38111-3527  
[barnesc@memphislib.tn.us](mailto:barnesc@memphislib.tn.us)  
[barnescm@bellsouth.net](mailto:barnescm@bellsouth.net)  
Tel: 901-415-2734

**Employment**

Rosemary Nelms  
The Commercial Appeal  
News Library  
495 Union Ave.  
Memphis, TN 38103  
[nelms@commercialappeal.com](mailto:nelms@commercialappeal.com)  
Tel: 901-529-2362

**Membership**

Pam Walker  
Crichton College  
255 North Highland  
Memphis, TN 38111  
[pwalker@crichton.edu](mailto:pwalker@crichton.edu)  
Tel: 901-320-9770

**Public Relations**

vacant

**Next Meeting****When:** Thursday, January 24, 2008

11:30 a.m.-1:30 p.m.

**Where:** The Grove Grill  
4550 Poplar (Laurelwood Shopping Center)  
Memphis, TN**RSVP** by Monday, January 21 toDonna Foster , Schering-Plough  
donna.foster@ spcorp.com

<b>Mid-South Chapter 2007-2008 Meeting Schedule*</b>	
September 27	Fresh Slices Sidewalk Café Memphis, TN
November 15	University of Memphis
January 24	Membership Meeting The Grove Grill Memphis, TN
March 27	Arkansas Meeting (tentative)
April 24	Joint Meeting MALC/SLA
May 22	Charity Meeting
<b><i>*All Dates and Places subject to change.</i></b>	

---

***Mid-South Information: Bulletin of the Mid-South  
Chapter, SLA***Kay Cunningham, Editor  
University of Memphis  
McWherter Library  
Reference Department  
Memphis, TN 38152