



## Mid-South Information: Bulletin of the Mid-South Chapter

**SUMMER 2011**

**Volume 33, Number 3**

### Minutes of the Mid-South Chapter May 26, 2011

The Mid-South Chapter of SLA met Thursday, May 26 at 11:30 a.m. at the new Le Bonheur Children's Hospital. Members in attendance were Octavia Ashby, Christina Barnes, Kay Cunningham, Carol McCarley, Rosemary Nelms, Jan Smith, and a guest, Nora Tucker.

We all got lunch from the hospital cafeteria, and then met in the Community Room, where we ate and chatted until 12:10. The meeting was then convened. The minutes from the March 24 meeting were distributed and accepted.

We welcomed Nora Tucker, who works as a cataloguer at the Dixon Gallery and Gardens on the weekends.

Jan Smith gave the Treasurer's report. Our share of the expenses for the joint meeting in April was decreased from the usual third of the total to a quarter because of the large amount of food left over. Attendance was not as robust as we all had hoped. Jan mailed a check for \$167.57 to Melody Pittman, Germantown Community Library Director and MALC Treasurer. Jan also gave a check for \$220.75 to Octavia Ashby for the purchases she and Jennifer Ott made for Le Bonheur's Child Life Services, our charity for 2011.

Child Life Services requested that the Chapter buy toys instead of books, so both educational and just-for-fun toys were purchased for the Playrooms, which are located on every patient floor. Here is a list of the items that the

Chapter purchased (thanks to Octavia and Jennifer):

- Shape-Sorting Cube
- COPAG Poker-Size Regular Index Playing Cards – Blue/Red
- LeapFrog Learn and Groove Musical Table
- Jenga
- Monopoly Electronic Banking Edition
- Baby Einstein Baby Take-Along Tunes Infant Toy
- Fisher Price Fun-2-Learn Color Flash Laptop
- Baby Einstein Bendy Ball (2)
- VTech Preschool Learning Alphabet Apple

There were no reports from the Membership Chair, since Pam Walker was not able to attend the meeting. Rosemary Nelms, Employment Chair, had no local opportunities to announce. There was no old business.

--- *Respectfully submitted, Jan Smith, Secretary-Treasurer, Mid-South Chapter*  
*News Library Commercial Appeal, Memphis, TN*  
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## Minutes of the Mid-South Chapter March 24, 2011

The Mid-South Chapter of SLA met Thursday, March 24 at 11:30 a.m. at Christian Brothers University. The chapter visited the O'Donnell Archives (<http://sun.cbu.edu/cbu/Library/Archives/index.htm>) located in Stritch Hall. Members in attendance were Octavia Ashby, Christina Barnes, Kay Cunningham, Maureen Fitzner, Carol McCarley, Rosemary Nelms, Jennifer Ott, Jan Smith and Pam Walker.

We began the tour right away and the Archivist, Brother Robert Werle, FSC, was our guide. In the reception/office area, Bro. Robert told us that there are six archives -- 3 living and 3 dead -- that house materials tracing more than 125 years of CBU history, plus donated collections, including a large one devoted to Napoleon Bonaparte. It is the "official depository for all documents and materials of any form, made or received by the University in the pursuit of its religious and legal obligations and in the transaction of its business. These documents reflect the internal development of the University, the conduct of its affairs as a legal corporation, the individual and personal lives of its members, and the people the Brothers have been called to serve in their ministries." This includes everything from the files of the President of the University, to faculty members, to lists of students and their grades, to art and artifacts. The archives have catalogued and photographed more than 1,650 pieces of artwork. Every item goes through a triage of identification and preservation. Items in acid free folders are kept in acid free boxes. Items are collected through accession, and details of the items are kept on a computer. The archive contains approximately 3,000 boxes.

According to Brother Robert, the archivists answer two questions: Do you have it? Where is it? He asks everyone on the faculty to send their "trash" to the archives -- they are very proactive in gathering materials to see if they are worthy of being part of the collection. Also, the

archives are private. Researchers must request access to the collection in writing.

We all stepped around into the archive, and were able to inspect cases filled with interesting items, such as a pure gold chalice, a book bound with the skin of an executed criminal, stained glass and valuable religious books, to name a few. There are 365 relics of saints currently on exhibit in the Library.

After the tour, we enjoyed a box lunch from La Baguette in a nearby dining area. Brother Robert regaled the members with anecdotes concerning Elvis Presley memorabilia, the American Express archive, and stories about Shelby Foote's estate. Carol McCarley, who recently catalogued the Foote collection, was able to add some fascinating details.

The meeting was adjourned at 1:10 p.m.

--- *Respectfully submitted, Jan Smith, Secretary-Treasurer, Mid-South Chapter*  
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*Mid-South Information* is the official bulletin of the Mid-South Chapter of the Special Libraries Association. It is published four times a year in the Winter, Spring, Summer, and Fall. The deadline for submitting material for the next issue is October 15, 2011. Please send information to be included to the editor:

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## AREA POSITIONS

### University of Arkansas, Fayetteville Director of Development for University Libraries.

#### POSITION

The Director of Development for University Libraries plans and implements the libraries' fundraising and institutional advancement activities. The Director of Development's primary responsibility is to secure private sector funding and to foster the development of individual, corporate, and foundation relationships. The Director will work closely and communicate often with the dean, faculty, and staff on fundraising priorities. The Director will also play an important role in planning for and executing the University Libraries component of the next comprehensive, university-wide capital campaign. As a member of the University Development team, this position reports to the Executive Director of Development and Principal Gifts and the dean of the University Libraries.

#### QUALIFICATIONS

Candidates must possess the following qualifications:

- Bachelor's degree from an accredited institution of higher education
- Strong communication skills: written, verbal, listening
- Strong organizational and interpersonal skills
- Three or more years direct experience as a major gift fund raiser
- Demonstrated success in major gift fundraising, including individual,

corporations, foundations and planned giving

- Proven skills in managing a professional staff
- A willingness to travel extensively on behalf of University Libraries

The following additional qualifications are preferred:

- Experience in higher education fundraising for a Library
- Experience working in a university library
- Demonstrated success in working with volunteers in a fundraising program
- Capital campaign experience

This position is subject to a pre-employment criminal background check. A criminal conviction or arrest pending adjudication alone shall not disqualify an applicant in the absence of a relationship to the requirements of the position. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law.

**INSTITUTION:** The University of Arkansas, Fayetteville, is a comprehensive doctoral research institution. A member of the University of Arkansas System, the University enrolls more than 22,000 students. (<http://www.urk.edu>) The University is located in the Ozark Mountains of Northwest Arkansas, one of the nation's most thriving economies over the past few years. The area offers one of the finest living environments in the nation with affordable housing, good schools, and ample recreational, cultural, and educational opportunities (<http://www.collegetownprofile.com/arkansas/universityofarkansas/index.html>) The Campaign for the Twenty-First Century, a seven-year effort, was completed in July of 2005 and succeeded in raising \$1.046 billion dollars.

The University Libraries are comprised of David W. Mullins Library, the Physics Library, the

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Chemistry and Biochemistry Library, the Fine Arts Library, and the Robert A. and Vivian Young Law Library, with combined holdings of over 1.9 million volumes. The libraries participate in the Center for Research Libraries, the Greater Western Library Alliance, and other state and national consortia. Library personnel (FTE) include 52 faculty and professional staff and 94 support staff. For more information, visit the Libraries' home page (<http://libinfo.uark.edu>).

**SALARY AND BENEFITS:** Salary is based upon the qualifications of the successful candidate. The fringe benefit package offered by the University is very competitive.

**APPLICATIONS AND NOMINATIONS:** The search committee will review applications until a successful candidate is chosen. Complete applications must include a cover letter, a current resume, and names and addresses of three professional references. Send applications to the Director of Budget and Human Resources, 416 Administration Building, University of Arkansas, Fayetteville, Arkansas, 72701 or e-mail the application to [advjobs@uark.edu](mailto:advjobs@uark.edu).

--- submitted by *Kathleen Lehman, Head, Physics Library, University of Arkansas*  
 Email: [kalehman@uark.edu](mailto:kalehman@uark.edu); Telephone (479) 575-7048

**Part-Time Library Research Skills Instructor, Adjunct Faculty (multiple positions) SouthWest Community College**

This is a part-time, adjunct faculty position in the Department of Education. The Adjunct Instructor is responsible for the coordination, planning, preparation, presentation, and evaluation of classroom instruction and related activities. The instructor is responsible for performing assigned teaching duties during the day, evening, or weekend on any Southwest Tennessee Community College. We are seeking a Library Research Skills Instructor. Immediate needs are for morning instructors. Review of applications

begin immediately upon receipt and continue until filled.

**Required Education and Work Experience:** Master's degree in Library Science from an accredited higher education institution; Some teaching experience in higher education; Excellent written and oral communication skills; A background check for the successful candidate;

**Required Knowledge, Skills, and Other Abilities:** Knowledge of current teaching and learning strategies to facilitate student-centered learning; Experience interacting successfully with academically and culturally diverse student populations; Skill in selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things; Ability to teach classes using various instructional delivery methods at any of the six locations; Ability to communicate information and ideas in writing so others will understand; Ability to interact with diverse student populations.

**Primary Tasks/Responsibilities:** Prepares and delivers lectures on topics such as the Library of Congress Classification system, Library basic design and organizational structure, Library usage as a research tool to enhance students' academic performance, Electronic or digital resources; Produces research materials; Compiles, administers, evaluates and grades students' class work, assignments, tests, and papers; and keep students informed about their progress through the prompt grading of papers and other work; Maintains accurate student attendance records, grades, and other required records; May perform other duties as assigned by Department Head/Dean.

Open until filled. Employment is contingent upon receipt of official college transcripts.

Posting Number: 080345

--Carolyn D. Head, Executive Director of Library Services, SWCC  
 Telephone: (901) 333-4732  
<http://www.southwest.tn.edu/library>



## Greetings from your SLA Treasurer Changes to Annual Allotments

Many of you saw me speak in Philadelphia about recent actions voted by the Board of Directors that affect your annual allotments. For those of you who were not at the annual conference, and to refresh the memories of those who were, I would like to describe those actions here.

Although we have suffered a 30% reduction in revenues over the past couple of years, we have continued to pass the same allotments per member to the units. This has continued despite the fact that the sliding scale member rates have caused our dues revenue to drop dramatically, faster than our membership headcount has dropped. In effect, the percentage of dues revenue going to the units has been increasing. In 2006, the units received a 20% increase in their allotments from that year's dues increase, and have continued to receive the same fixed amount per member despite the restructure of our dues rates.

In Philadelphia the Board of Directors approved an adjustment to how the unit allotments are calculated. In 2012, a new method of calculating allotments will be implemented: units will receive an amount for each of their members that is proportional to that member's dues rate. We will all share in equal proportion the amount of dues revenue that we receive.

For instance, a member paying \$200 for their basic dues will earn today's full allotment rate for each of his/her units: \$14.40 for a chapter, \$12.00 for a division and \$7.20 for a caucus. A member at the \$185 rate will pass through 93% of the full allotment to the units (since \$185 is 93% of \$200), so the amounts would be \$13.39 for chapters, \$11.16 for divisions and \$6.69 for caucuses. And so on. (See detailed chart at end of message.)

The Board also voted to eliminate the minimum dues allotment. This action will primarily affect smaller chapters (no divisions currently receive the minimum allotment).

We would like to encourage the units to focus on their membership composition. The Membership Chairs are provided a monthly report (via the Membership Wiki) of the composition of their units - how many of their members have registered at each dues level. Chapters and divisions can evaluate this information to see if there is potential to improve their allotment income by seeking members at higher dues levels. They could also increase their allotments by recruiting more members. To facilitate this they may consider charging steeper premiums at unit events for non-members to make it cost-effective to join SLA. An event that costs 50-100% higher for non-members will promote SLA membership, which in turn will offer more potential volunteers, especially for unit Board service or chairs (which is restricted to SLA members). Chapters could still offer student discounts and perhaps a 'teaser' rate ("first meeting at member cost", or something similar) to attract those interested in SLA while emphasizing the value of joining.

Many units have restricted access to their discussion lists to members. The argument for unrestricted access is not as strong in today's social media environment as it was ten years ago when it was harder to stand up a shared online environment. By making the discussion lists a member benefit we increase the value of SLA membership.

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While the Finance Committee and the Board of Directors continue their work to stabilize our finances, it greatly helps for unit leadership to consider how they might drive the value proposition for SLA membership. We share a common financial future, and if we make a broad commitment to work together we can increase our membership, our resources, and our ability to be ready for that bold future that awaits our profession.

I'm sending this message to all unit leaders and unit treasurers. Please contact me directly at [Daniel.b.trefethen@boeing.com](mailto:Daniel.b.trefethen@boeing.com) <<mailto:Daniel.b.trefethen@boeing.com>> with any questions. I'll summarize any items of general interest to the leadership list or treasurers list, as appropriate.

### Dues Allotment per Member Calculation for 2012

	\$200 *	\$185	\$114	\$40**
	(100%)	(93%)	(57%)	(20%)
Chapter amount	\$14.40	\$13.39	\$8.20	\$2.88
Division amount	\$12.00	\$11.16	\$6.84	\$2.40
Caucus amount	\$7.20	\$6.69	\$4.10	\$1.44

*\*Organizational members will be calculated at this rate.*

*\*\*Life, honorary and retired-45 year members who pay no base dues will be calculated at this rate.*

--Dan Trefethen, Treasurer, SLA  
Boeing Company  
[daniel.b.trefethen@boeing.com](mailto:daniel.b.trefethen@boeing.com)  
206-544-9881

### Mid-South Chapter's Allotment

Based on information Pam Walker pulled from the membership wiki and Octavia Ashby's calculations, it appears the 2012 allotment for the Mid-South Chapter will be approximately \$301.15, a significant reduction from prior years.



## Area Library News

### Tennessee Newspaper Digitization Project

The Tennessee State Library and Archives and the libraries of the University of Tennessee Knoxville are in the process of digitizing 100,000 pages from Tennessee newspapers, under a grant from the National Endowment for the Humanities. The papers were published between 1836 and 1922. The first 14,000 pages of historic Tennessee news, primarily featuring the *Memphis Daily Appeal*, were recently added to the Library of Congress' *Chronicling America* (<http://chroniclingamerica.loc.gov/>). A clipping tool is provided, and permalinks are available for each page.

### Memphis Public Library Cuts

Memphis Public Library and Information Center has had to layoff over forty of its part-time employees—clerical, support, and reference staff-- to meet municipal budgetary demands.

In addition, hours have been reduced at fourteen branches.



## Members of the Executive Board

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### Public Relations

vacant



**Next Meeting**

University of Memphis  
Cecil C. Humphreys School of Law

**Law Library**

<http://www.memphis.edu/lawlibrary/>

(the former U.S. Customs House and Post  
Office, in downtown Memphis)

1 North Front Street  
Memphis, TN

11 a.m. - 12 noon: tour the Library with D.R.  
Jones, Director

12 noon - 1 p.m.: lunch at a downtown  
restaurant

Watch your Email for details.

<b>Mid-South Chapter 2010-2011 Meeting Schedule*</b>	
August 25, 2011	Executive Board Meeting
October 27, 2011	UofM Law Library
December 1, 2011	Business Meeting (Conference Call)
January 26, 2012	Membership Meeting
March 22, 2012	TBA
May 24, 2012	TBA
August 23, 2012	Executive Board Meeting
October 25, 2012	TBA
November 29, 2012	TBA
<b><i>*All Dates and Places subject to change.</i></b>	

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