



Mid-South Information: Bulletin of the Mid-South Chapter

FALL 2010

Volume 32, Number 4

Seeking Officers

It is time to seek nominations for offices and committee chairs. So, we are seeking input, volunteers and/or candidates for the following:

1. Nominating Committee - We are **seeking a representative from our Arkansas membership**. Currently we have 2 persons on this committee, Kay Cunningham and me. The goal of this committee is to find individuals willing to serve in the capacity of Vice President and possibly Secretary/Treasurer.

2. Offices at Large - **Vice President and Secretary/Treasurer**. Duties of these positions are as follows:

Vice President - Incoming President of the Chapter. Arranges location reservations for face-to-face meetings. Stands in for current President in a pinch. Acts as sounding board for planning. Represents our chapter in planning sessions for the Joint Meeting with MALC.

Secretary/Treasurer - Keeps notes of the meetings. Prepares and circulates minutes from meetings. Maintains checkbook and financial reporting for chapter. (The financial report is an annual report where you fill out a preset form and submit to the SLA.)

3. Committee Chairs - **Bulletin Editor, Webmaster, Membership Chair, and/or Employment Chair**. Duties of these positions are as follows:

Bulletin Editor - The bulletin editor produces 4-5 bulletins of 6 to 10 pages in length each year, usually following the pattern of chapter meetings. Four bulletins are required by

SLA; the fifth, treated as a supplement, is sometimes needed to cover chapter business. Bulletins are circulated by email. Bulletins serve as the distribution channel for minutes of meetings. Other content may include area job postings, announcements of area conferences, and SLA business.

Webmaster - This position would maintain our web pages. In the past, this has consisted of a home page with selections to the current chapter newsletter and the newsletter archive and a page with officers and contact information.

Membership Chair - Reviews SLA website's chapter membership roster to report on number of members, new members, lapsed members and non-renewing members during meetings.

Employment Chair - Reviews jobs openings available and applicable for special librarians and reports findings during meetings. Also available to contact in the event a chapter member needs updates between meetings (contact usually via email or phone).

Please review and consider your interest in serving the chapter for the year 2011. This represents a great opportunity to contribute to the chapter as well as add depth to your experience. The time requirements are fairly minimal. Please feel free to contact Donna Foster or Kay Cunningham (kay.cunningham@cbu.edu) with any questions.

--Donna Foster, R&D Library, Merck Consumer Care, Memphis, TN 38151 USA
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Tel: 901-320-2702

**Executive Board Meeting
of the Mid-South Chapter
August 26, 2010**

The Executive Board of the Mid-South Chapter of SLA met on Thursday, August 26, 2010 at 11:30 a.m. at Schering-Plough. In attendance were: Octavia Ashby, Christina Barnes, Kay Cunningham, Donna Foster, Carol McCarley, Rosemary Nelms, Jan Smith and Pam Walker.

The minutes from the May 27 meeting were submitted by Jan Smith, and they were approved as written. Rosemary reported that after spending \$295.67 on the April joint meeting with MALC and \$293.50 on the charity book project, we have \$1,566.65 in the Treasury.

Old Business included the two meetings left for this year, and it was decided to meet at Just for Lunch in Chickasaw Oaks across from the Central branch of the Memphis Public Library on October 28 and to have a virtual meeting on December 2.

There was a brief discussion of our blog implementation project. Rosemary reported that she had paid \$20 to renew our domain name, but had not paid LISHost its annual fee because of our intention to move our Web page to the SLA site. Donna said that she would talk to Tony about possible setup of the page at SLA.

In "New Business," tentative meeting dates were set for 2011: January 27 (Membership meeting); March 24, April 21 or 28 (Joint Meeting with MALC); May 26 (Charity meeting); August 25 (Board meeting); October 27; December 1.

Pam reported that Memphis Mayor AC Wharton is being asked to be the speaker for the joint meeting which will be held at the Memphis Public Library. For one of the meetings in 2011, Kay offered to host the group with a tour of the CBU Archives, and she will let us know what the date will be. Another possibility for a meeting venue is the U of M Law Library downtown.

Donna and Kay volunteered to be on the Nominating Committee for 2011 officers. Donna noted that choosing someone from Arkansas to be the Vice-President nominee for next year would give us opportunities to expand and grow in

that state. She pointed out that virtual meetings are becoming more common and easier to set up; for example, SLA new communication tools like web conferencing are being made available to local chapters. Donna also suggested that it was time to have a new Secretary-Treasurer (thank you, Donna), and the Nominating Committee will add this as an office to be filled.

There was some discussion about the possibility of our visiting other libraries with staffs who are not necessarily SLA members with the objective of discovering how they handle technological issues or to learn from them new ways of serving our own users. Possibilities included Le Bonheur Children's Hospital (with its new building), Brooks Museum, the Pink Palace, the Federal Courts or Bar Association libraries, and Smith & Nephew.

In her report on the SLA annual conference, Octavia noted that she ordered books for the SLA Haiti Reads project at the bookstore in New Orleans recommended by SLA (even though the bookstore staff weren't aware of SLA's proposal for Haiti aid). The group thanked Octavia for the extra effort she had to expend on the book ordering.

The meeting was adjourned at 1:00 p.m.

**--Respectfully submitted,
Rosemary Nelms, Secretary/Treasurer, MidSouth
Chapter
News Research Director, CA Media
Memphis, TN 38103
Tel: 901-529-2782
Email: nelms@commercialappeal.com**

Mid-South Information is the official bulletin of the Mid-South Chapter of the Special Libraries Association. It is published four times a year in the Winter, Spring, Summer, and Fall. The deadline for submitting material for the next issue is November 20, 2010. Please send information to be included to the editor:

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May 27, 2010

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Check out
the process at
<http://www.sla.org/content/SLA/alignment/portal/explore.html>

Minutes of the Joint Meeting of MALC and the Mid-South Chapter April 29, 2010

The Mid-South Chapter of the Special Libraries Association participated in a joint meeting with the Memphis Area Library Council on Thursday, April 29 at 4:30 p.m. at the Memphis Public Library & Information Center.

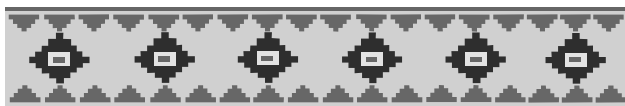
"I'll trade you 2 mayors, a council and a commission for one pushy knowledge manager," was the topic of featured speaker, marketing consultant John Malmo. Hors d'oeuvres and light refreshments were served.

*--Respectfully submitted,
Rosemary Nelms, Secretary/Treasurer, MidSouth Chapter
News Research Director, CA Media
Memphis, TN 38103
Tel: 901-529-2782
Email: nelms@commercialappeal.com*

The Mid-South Chapter of the Special Libraries Association met on Thursday, May 27 at 11:30 a.m. for a networking Dutch treat lunch at Au Fond Restaurant in Midtown. In attendance were Octavia Ashby, Christina Barnes, Kay Cunningham, Carol McCarley, Jennifer Ott, Jan Smith, and Pam Walker. Chapter members introduced themselves to Jennifer Ott, who recently moved to Memphis from Nashville. Jennifer works from her home for HealthStream, Inc.

The group talked about the joint meeting in April and what a success it had been. Rather than spend money on a caterer, Pam and Darlene Brooks bought food and supplies at Sam's Club, Fork It Over, and a party supply store. The total came to \$387.01, and there were leftovers. Factoring in John Malmo's speaker fee (\$500.00), the total bill for the event was \$887.01. Our chapter will be responsible for one-third of that total. There were approximately 50 people at the event.

Secretary/Treasurer Rosemary Nelms was out of town so Jan Smith gave the Treasurer's report in her absence. The Chapter's bank balance as of May 27 is \$2,155.82. We still owe our third of the expenses for the joint meeting, and we haven't received our stipend yet, however. We will wait until the SLA Conference in New Orleans next month (June 11-16) to decide how much we will have to contribute to our charity this year, which is "Haiti Reads." This is an organization "that promotes literacy in Haiti, and it operated a small community library in Port-au-Prince prior to the earthquake." Octavia will purchase a variety of books while she is



Minutes of the Mid-South Chapter

in New Orleans using her credit card; Rosemary will reimburse her later.

It was suggested during the meeting that SLA might want to provide members some kind of Webex or Interwise-type software so more people could meet online. It was also noted that Webinar technology doesn't always work.

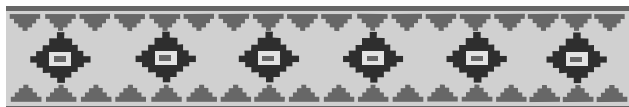
Speaking of other Chapters, Octavia mentioned that the SLA site has a Wiki space with a Chapter Idea Bank which includes a Chapter boundaries map. Octavia said that the Rocky Mountain chapter is even more far flung than the Mid-

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South Chapter. Pam said that she might try talking to someone from that chapter and see how they go about reaching members who are hundreds of miles apart. Informally, our Chapter has approximately 30 members. Unfortunately, some of our Arkansas (Hot Springs) members have dropped out.

After enjoying a wonderful lunch, Octavia adjourned the meeting.

**--Respectfully submitted,
Jan Smith (for Rosemary Nelms)
News Research, CA Media
Memphis, TN 38103
Tel: 901-529-2782
Email:**



Voting for SLA Board of Directors Reaches New High:

2011 President-Elect - Brent Mai

Alexandria, Virginia, 30 September 2010 – The 2010 election for the Board of Directors of the Special Libraries Association (SLA) drew a record turnout, as more than 27 percent of members helped elect five new members to the organization's governing body.

When the polls closed at 5:00 p.m. Eastern time on 29 September, the election results were announced, as follows:

- President-Elect: Brent Mai
- Chapter Cabinet Chair-Elect: Ulla de Stricker
- Division Cabinet Chair-Elect: Richard Huffine
- Directors: Jill Hurst-Wahl and Sara Tompson

The five newly elected board members will begin their terms on the SLA Board of Directors on January 1, 2011 and will participate in their first board meeting during the association's annual Leadership Summit later that month in Washington, D.C.

Of 9,400 SLA members eligible to vote, 27.27 percent (2,563) did so. That percentage represents a new high for the Board of Directors election, topping the previous mark of 26.79 percent set in the 2009 election.

Biographies of the new board members follow:

Brent Mai

Brent is the university librarian and director of the Center for Volga German Studies at Concordia University in Portland, Oregon. Before leading the library team at Concordia, he was director of the Walker Management Library of the Owen Graduate School of Management at Vanderbilt University and the instruction librarian of the Krannert Management Library at Purdue University. As a corporate information specialist, he worked for Brown & Root (now KBR) in Houston and Bell Northern Research (now NorTel) in Dallas.

Brent previously served on the SLA Board of Directors (2003-2006) and was co-chair of the 2007 Annual Conference Committee and a member of the Annual Conference Committees for the 2005 and 2006 conferences. He has served on the association's Finance Committee (1999-2003), the executive board of the Business & Finance Division (1997-2002), on the Strategic Planning Committee for the Food, Agriculture, and Nutrition Division, and on the Publications Committee for the Engineering Division. At the chapter level, he served for four years as the treasurer of the Indiana Chapter and was a member of the Local Planning Group for the 1998 Annual Conference.

Brent holds an MLIS from the University of Texas at Austin and an MA in international finance and economics from George Washington University. He is completing a doctorate in education at the Peabody College of Vanderbilt University.

Ulla de Stricker

Ulla is president of de Stricker Associates, a consultancy based in Toronto, Canada, that provides strategic planning for special libraries and assists with projects dealing with information and knowledge management. Prior to establishing her practice in 1992, she held senior positions in the information industry at several organizations, including the Canadian office of DIALOG and at Carswell, a Canadian legal publishing unit of Thomson.

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Ulla has been involved in SLA since the early 1980s, serving as president of the Toronto Chapter and chair of the Leadership and Management Division as well as on several SLA committees. She regularly gives talks on resumes and career planning and reviews individual resumes for anyone requesting it (no matter what his or her location). An independent business owner, Ulla served on the board of the Association of Independent Information Professionals (2008-2010) and received AIIIP's Sue Ruggie Memorial Award in 2009 for her support to colleagues.

Richard Huffine

Richard is a third-generation librarian and currently serves as the national library coordinator for the U.S. Geological Survey in Reston, Virginia. He has been active in SLA since 2004, when he became the founding chair of the Government Information Division, which focuses on networking and professional development for information professionals who manage and use government information as critical elements of their work. Richard has served on SLA's Public Policy Advisory Council since 2007 and has been an active member of the Environment and Resource Management Division, the Information Technology Division, and the Knowledge Management Division.

In his personal life, Richard supports public libraries in the District of Columbia. As president of the Friends of the Mount Pleasant Library and treasurer of the Federation of Friends of the D.C. Public Library, he helps coordinate library support and

advocacy across the city. Richard was president of the federation from 2005 to 2009 and he is currently president-elect of the District of Columbia Library Association (DCLA).

Jill Hurst-Wahl

Jill is president of her own consulting firm, Hurst Associates, Ltd., where she works directly with information professionals and their organizations. She previously was a corporate librarian for two organizations, Corning Inc. and Manning & Napier, and since 2001 has been teaching at Syracuse University, where she is now an assistant professor of practice in the university's School of Information Studies.

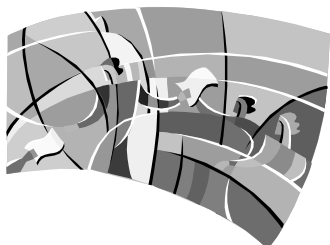
Jill is a member of SLA's Information Outlook Advisory Council and has chaired the Second Life Workgroup (2008) and the Association Networking Committee (2001-2003). In the Upstate New York Chapter, Jill has held several positions, including business manager, president (1998-1999), archivist, and chapter liaison to the Syracuse University student group. Jill is currently a member of the Information Technology Division, the Leadership & Management Division, and the Baseball Caucus and serves the IT Division as its professional development chair.

Sara Tompson

Sara is associate dean for library public service at the University of Southern California., where she previously served as the Science & Engineering Library team leader. She also performs research consulting for an engineering firm started by some of her former colleagues. Prior to coming to USC, Sara worked for several organizations, including Packer Engineering, the Fermi National Accelerator Laboratory, and the Illinois Hazardous Waste Research and Information Center.

Sara joined SLA in 1990 has held a variety of association offices, including Engineering Division chair, president and secretary of the Illinois Chapter, and secretary of the Physics/Astronomy/Mathematics Division. She is currently the professional development chair for the Southern California Chapter. She has written articles for *Information Outlook* about competencies, systems thinking, and marketing and won the H.W. Wilson Award in 2003 (with her co-author, Lorri Zipperer) for the competencies article. She regularly presents guest lectures (both live and virtually) for library courses at UCLA and University of Illinois at Urbana-Champaign, her alma mater.

-- **SLA Contact:**
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Area Positions

LIBRARY DIRECTOR—UNIVERSITY CITY (MO) PUBLIC LIBRARY

Become a part of a community proud of its culture, diversity and education—University City! The Board of Trustees of [University City Public Library](#) seeks a creative and dynamic director to build on the Library's excellent reputation as a leader in the community it serves and the greater St. Louis area. University City Public Library serves University City, MO, a diverse population of 37,428, through a single facility located next to the historic city hall in the eastern part of the city. With a beautiful library, a dedicated staff (28 FTEs), an active Friends organization, and a 2011 operating budget projected at \$1.7 million, the Library loans 491,000+ items annually and provides an outstanding array of programs and services to its residents.

As a vital part of a lively community, University City Public Library focuses on providing excellent library service in a spirit of collaboration. The challenge for the next director is not only to continue this tradition of excellence, but to further the mission of the Library by developing new opportunities for community involvement, new programs and services to meet the needs of its customers, explore alternative funding streams, and implement emerging public library technologies and services.

University City is a model urban community in the St. Louis (MO) metropolitan area with a rich tradition of intellectual, cultural and retail development. It is a highly diverse community in terms of age, race, ethnicity and socio-economic levels. It is home to the Delmar "Loop" (a neighborhood of shops, restaurants and entertainment), the University City Symphony Orchestra, Center of Contemporary Arts, Regional Art Commission, U City in Bloom, and an extensive urban parks system. It combines the attractions and convenience of an active urban center with small town livability and charm. Additional information on the Library, University City and the surrounding area can be found at [University Links](#).

Responsibilities. The Director of the University City Public Library will report to a nine-member Board of Trustees and work with the Board, staff and major stakeholders to plan and achieve a strategic vision for the Library. Overall responsibilities include: continuing and building on extensive collaborative partnerships with the Municipal Library Consortium in St. Louis County, community organizations and Washington University; leading a team of talented professionals to manage exceptional library services and programs; providing sound fiscal management while continuing to build and strengthen resources; and implementing new technologies to diversify access to information.

Qualifications. A master's degree in library science from an ALA accredited program; a minimum of five years of progressively responsible public library experience; and a minimum of two years of experience in an administrative capacity. Essential attributes and skills include: creativity, energy and enthusiasm; demonstrated success in effectively promoting library services to the community; political acumen; collaborative and consensus-building skills; experience in providing sound fiscal planning and management; and a thorough knowledge of current trends and "best practices" for library service. Proven success working effectively with a policy-making board and experience in a diverse urban community is highly desirable.

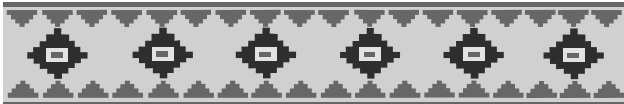
Compensation. A starting salary range of \$70,000–\$87,000 (with final placement dependent upon experience and qualifications) and an outstanding fringe benefits package.

For further information, contact [Dan](#) or [Jobeth Bradbury](#) at Bradbury Associates/Gossage Sager Associates. Apply via email with a meaningful cover letter and resume as Word attachments to [Dan](#)

[Bradbury](#) or [Jobeth Bradbury](#). The position closes December 5, 2010.

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Employment

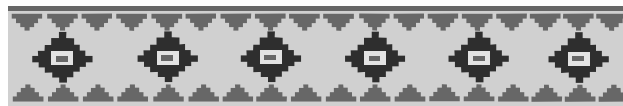
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Membership

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Public Relations

vacant



Next Meeting

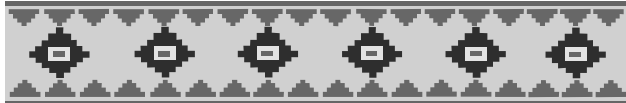
October 28, 2010
11:30 a.m.

“Just for Lunch”
(Dutch treat)

“Just for Lunch” serves soups, salads, quiche and sandwiches

Our reservation is under the name “Special Libraries Association/Donna Foster”

Chickasaw Oaks Plaza
3092 Poplar
(across the parking lot from Memphis Public,
Central Library)



Mid-South Information: Bulletin of the Mid-South Chapter, SLA

Kay Cunningham, Editor
Christian Brothers University
Plough Memorial Library
Memphis, TN 38104

Mid-South Chapter 2010-2011 Meeting Schedule*

October 28, 2010	“Just for Lunch” Chickasaw Oaks Plaza, Memphis, TN
December 2, 2010	Virtual Meeting
January 27, 2011	Membership Meeting - TBD
March 24, 2011	Archives, Christian Brothers University, Memphis, TN
April 14, 2011	Joint Meeting with MALC
May 26, 2011	Charity Meeting - TBD
August 25, 2011	Executive Board Meeting - TBD
October 27, 2011	
December 1, 2011	
<i>*All Dates and Places subject to change.</i>	